

ir SIETSE CIERAAD

Sietse Hinke Cieraad | 9 February 1982, The Netherlands | Male
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EDUCATIONAL BACKGROUND

MSc Integrated Product Design Sept 2004 – June 2007

Industrial Design Engineering, Delft University of Technology, The Netherlands

- Focus on the integration of all aspects and phases relevant for the design of a new product, such as function, form, use, production, sales, economics and sustainability.

BSc Industrial Design Engineering (Graduated Cum Laude) Sept 2000 – July 2004

Industrieel Product Ontwerpen, Fontys Technische Hogeschool Venlo, The Netherlands

- Engineering and Construction, Designing, Consumer Analysis, Ergonomics and Sustainability.

Secondary School - Havo Sept 1998 – July 2000

Dendron College, Horst, The Netherlands

- English, Dutch, Physics, Chemistry, Mathematics and Economy.

Secondary School - Mavo Sept 1994 – July 1998

Dendron College, Horst, The Netherlands

- English, Dutch, Physics, Chemistry, Mathematics and Economy.

WORKING EXPERIENCES

Industrial Designer, ipv Delft BV - ingenieursbureau voor productvormgeving May 2008 – Present

Delft, The Netherlands

- Design and engineering of urban products; street furniture, signs, lights and bridges.

Junior Product Manager, Laarhoven design International BV. Oct 2007 – Jan 2008

Hangzhou, China

- Designing a portable multimedia kiosk for presentations and exhibitions .
- Setting up all preparations in China to start production of a portable multimedia kiosk.
- Quality Control, designing tools and changes in management to improve the quality of products which are produced at Bannermate, Hangzhou, China.

Graduation Project, Laarhoven design International BV. Oct 2006 – June 2007

Leiderdorp, The Netherlands

- Conceptualisation of a number of new to develop portable multimedia kiosks which are flexible in day-to-day use, goof proof durable, ease of setting up, transport and storage.
- Realisation of one concept up to fully functional prototype.
- Setting up preparations for o-serie of products.
- Development of related items like the user guides and packaging.

Non-Profit Project, Creating a business in mobility equipment for physically disabled people in Ghana, Africa.

Jan 2006 – June 2006

Project in collaboration with Movendi Foundation, TU Delft and Mak-D Metal Works

- Project formulation and start-up; November '05 – February '06 and execution in Ghana; March – June '06.
- Design and development of mobility equipment for 'Rehabilitation Centre of Physically Disabled' in Accra.
- Composition of a business plan for 'Mak-D Metal Works', Madina-Accra, for sustaining a continuous production of mobility equipment.
- Market implementation in cooperation with Fanmilk, Rehabilitation Centre and Hope for Life Foundation, Ghana.

Graduation Project, Nelipak BV – Professionals in Thermoforming

Jan 2004 – July 2004

Venray, The Netherlands

- Analysed the market of wheelbarrows and implementation of thermoformed products in this market.
- Design and development of a wheelbarrow, in cooperation with FORT Kruiwagens, Tiel, The Netherlands.

Internship, GBO design and engineering

Aug 2002 – Jan 2003

Helmond, The Netherlands

- Concept development of several consumer products for several clients; Shell Solar, Wildkamp, Pritt Henkel, Fearch Plast, Jardin, Wiezoplast, Kel Development and Inalfa Sunroofs.

Holiday Job, Christiaens Construction BV

Mar 2000 – Jan 2004

Horst, The Netherlands

- Design and engineering of the industrial complex of the mushroom industry, the growing area and technical equipment.

ACTIVITIES

- *Stichting Vorkmeer, Panningen, The Netherlands*
Interior design of 'Vorkmobiel'; a mobile meeting and information point for local youngsters hang-out.
- *Enter Productions, Sevenum, The Netherlands*
Graphical design of company logo and identity.
- *Anco Sport Institute, Horst, The Netherlands*
Courier and technical maintenance of sun-beds.

SKILLS AND KNOWLEDGE

- *Languages*
Dutch (Native), English (Good), German and French (Basic).
- *Computer*
MS Windows, MS Office, Adobe Photoshop, Adobe Indesign, Adobe Dreamweaver, Solidworks, Rhinoceros, Autocad and Alibre Design
- *Car*
Driving license B

PERSONAL INTERESTS

- Travelling, Tennis, Mountain biking, Sailing and Socializing.

More information can be found on my website www.sietsecieraad.nl